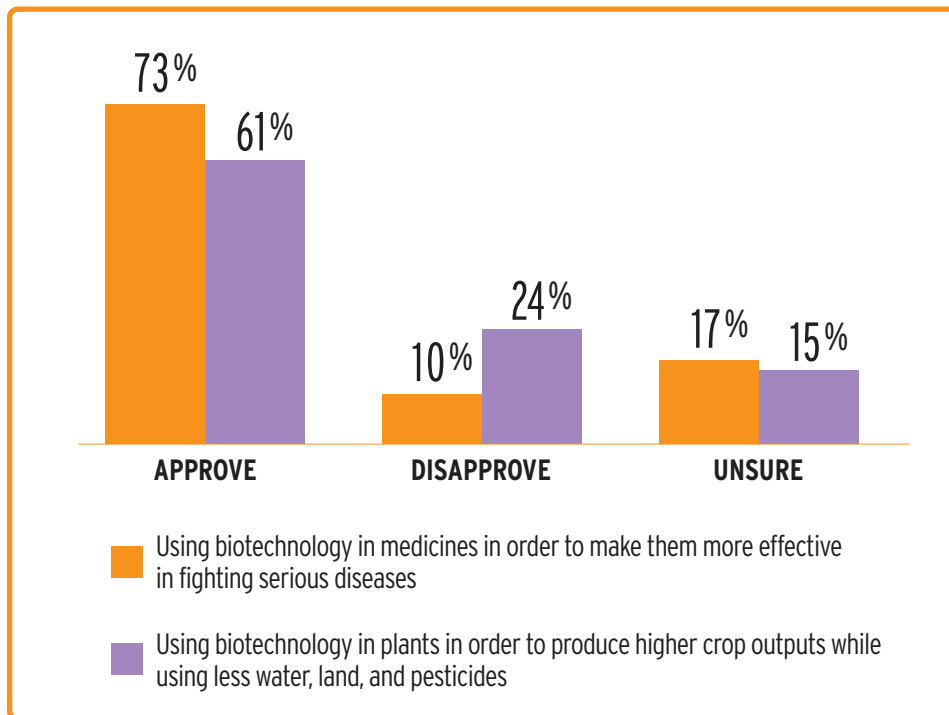


MOST AMERICANS APPROVE OF USING BIOTECHNOLOGY IN PLANTS; EVEN MORE ARE ACCEPTING OF USING IT IN MEDICINES.

Generally speaking, acceptance of biotechnology applications is slightly higher in the Northeast and West Coast (as compared to the South and Midwest). Even in America's agricultural heartland, 60% of respondents living in the Midwest say they approve of the use of biotechnology in plants.

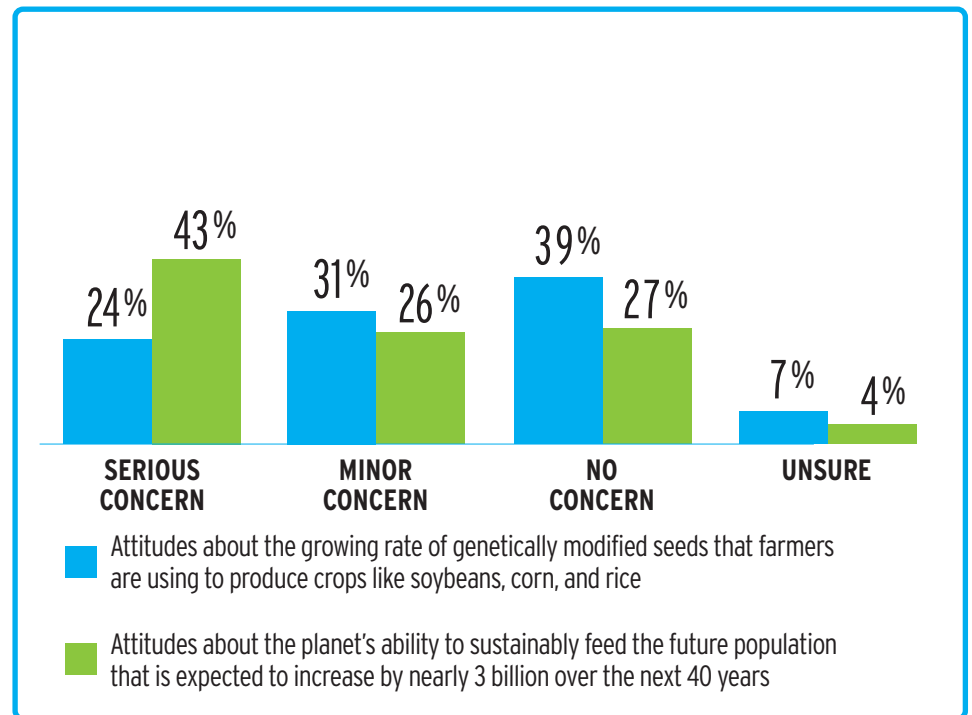
There is a significant difference in opinion when it comes to gender - women are much more hesitant about biotechnology than men, especially plant biotechnology. Just one-in-two (50%) women say they approve of the use of biotechnology in plants, while 64% say they approve of biotechnology in medicines.



AMERICANS ARE MORE CONCERNED ABOUT THE ABILITY TO FEED THE PLANET'S POPULATION OVER THE NEXT FORTY YEARS THAN THEY ARE ABOUT THE GROWING RATE OF GENETICALLY MODIFIED SEED USAGE AMONG FARMERS.

Forty-three percent (43%) of Americans express "serious concern" about the future of the global food supply, while just 24% express the same level of concern about the growing rate of genetically modified seed usage among America's farmers.

Those most concerned about the planet's ability to sustainably feed the future population are men (46%), individuals over the age of 50 (47%), Democrats (53%) and residents of the Western U.S. (54%). Comparatively, concern regarding genetically modified seed usage is highest among women (27%) and residents of the Midwest (27%).



The Spring 2010 edition of the America's Point of View Survey was conducted March 20-22, 2010. Telephone interviews were conducted among N=513 adults 18+ years of age throughout the U.S. using a random-digit dial (RDD) sampling method. This sample has a margin of error of 4.5%. The America's Point of View Survey is conducted by, and funded by, STEWART and PARTNERS, LLC.

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