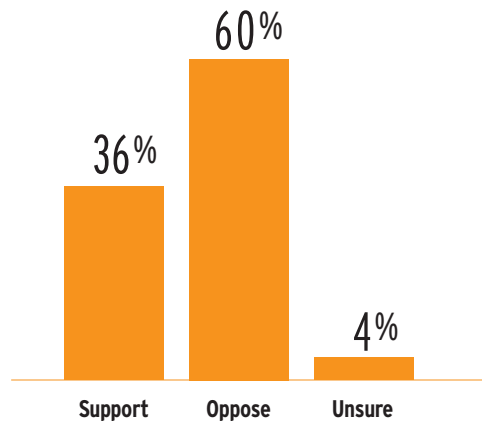


**AS OTHER SURVEYS HAVE SHOWN IN THE PAST, PUBLIC OPINION IS STILL ANTI-BAILOUT.**

A majority of U.S. adults (60%) say they oppose the government's decision to bailout GM last year.

Opposition to the bailout stands above 50% among all major demographic subgroups *except Democrats*. Only 25% of Democrats oppose the bailout while 68% say they support it. In sharp contrast, 85% of Republicans oppose the GM bailout.

**Q:** As you may recall, last year the federal government provided billions of dollars to General Motors in exchange for a 60 percent stake in the company. Do you support or oppose the government's decision to bailout General Motors?

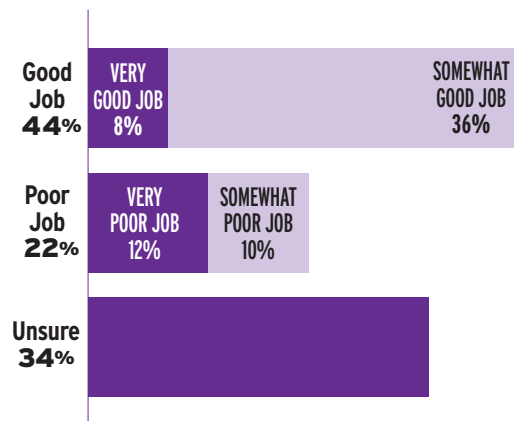


**HOWEVER, AMERICANS ARE TWICE AS LIKELY TO SAY THAT GM'S NEW CEO AND HIS TEAM ARE DOING A GOOD JOB.**

Forty-four percent (44%) of Americans say the new management team that has been in place at GM since December is doing a good job of turning things around, while only 22% would say this group is doing a poor job. Residents of the Midwest are the most positive, with 52% saying Mr. Whitacre and his team are doing a good job.

Fully one-third of U.S. adults have no opinion on this matter.

**Q:** Do you think the company's new management that been in place since December 1 and is being led by AT&T's former CEO Ed Whitacre is doing a very good job, a somewhat good job, a somewhat poor job, or a very poor job turning around GM?

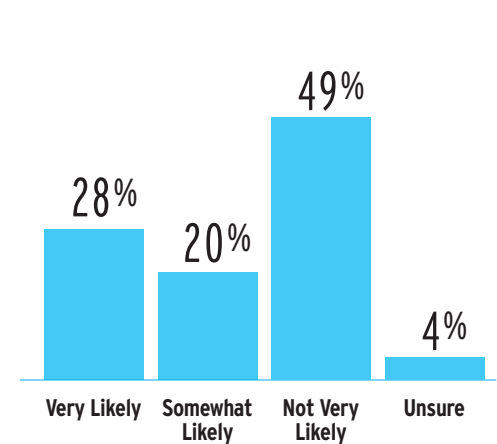


**...AND GM VEHICLES REMAIN IN THE CONSIDERATION SET FOR ONE OUT OF EVERY TWO U.S. CONSUMERS.**

U.S. consumers are equally divided when it comes to whether they would consider a GM vehicle if they were currently in the market for a new car. Forty-eight percent (48%) say they would be likely to consider a GM vehicle, and most of these people say they would be "very likely."

Preference for GM vehicles appears strongest in the Midwest and Northeast, as well as among Democrats and Independents.

**Q:** If you were in the market for a new car today, how likely would you be to consider a vehicle made by General Motors, which includes Chevrolet, Buick, GMC, Cadillac and Hummer? Would you say you would be...



# INVESTING IN GENERAL MOTORS (AND OTHER COMPANIES)

SPRING 2010 EDITION

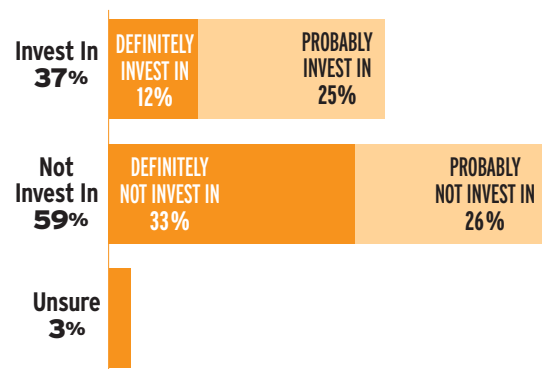
**JUST DAYS AFTER GM'S CFO ANNOUNCED AN IPO COULD BE POSSIBLE IN 2010, TWO-IN-FIVE AMERICANS INDICATE SOME INTEREST IN THIS INVESTMENT.**

Overall, 39% of all U.S. adults say they would invest in GM stock if it was an option at this time. This measure drops slightly among those identified as individual investors (see chart below). Still, more than 10% of individual investors indicate this is a company they would "definitely invest in" if it was an option.

Those most bullish on GM stock are residents of the Midwest - 48% say they would consider buying GM stock as compared to just 31% in the Northeast and 37% in the South and West.

**Q:** Thinking for a moment about General Motors, which is considering an initial public offering, or IPO, later this year... If you could buy stock in this company right now, is General Motors a company you would:

(RESULTS BELOW ARE AMONG THOSE IDENTIFIED AS INDIVIDUAL INVESTORS / 67% OF SURVEY RESPONDENTS)



**FROM A RANDOM LIST OF 16 MAJOR PUBLICLY TRADED U.S. COMPANIES, THE AMERICA'S POINT OF VIEW SURVEY FINDS THAT GM'S CROSS-TOWN RIVAL, FORD, IS ONE OF THE MOST FAVORED STOCKS AMONG INDIVIDUAL INVESTORS.**

**Q:** Now I'd like to read you a list of a dozen or so specific companies and find out what you think of these companies. Once again, please assume that someone gave you five thousand dollars to invest. (RESULTS BELOW ARE AMONG THOSE IDENTIFIED AS INDIVIDUAL INVESTORS / 67% OF SURVEY RESPONDENTS. RESULTS RANKED IN DESCENDING ORDER BY THE "RATIO" VARIABLE.)

COMPANY	FAMILIARITY	DEFINITELY WOULD INVEST	PROBABLY WOULD INVEST	RATIO: WOULD INVEST/ WOULD NOT INVEST	PROBABLY WOULD NOT INVEST	DEFINITELY WOULD NOT INVEST
DuPont	97%	31%	44%	3.4	13%	9%
Ford	99%	45%	29%	2.9	12%	13%
AT&T	99%	29%	39%	2.2	18%	13%
Shell	95%	29%	36%	2.1	14%	17%
Heinz	95%	27%	34%	1.9	18%	15%
Anheuser-Busch InBev	92%	27%	33%	1.8	13%	19%
Southwest Airlines	98%	30%	33%	1.8	17%	18%
Occidental Petroleum, or "Oxy"	76%	14%	30%	1.4	17%	16%
Monsanto	63%	12%	23%	1.3	15%	13%
Yum! Brands	37%	7%	14%	1.3	8%	8%
Papa John's	95%	18%	30%	1.0	26%	21%
Amgen	36%	7%	11%	0.9	9%	10%
Toyota	96%	21%	23%	0.8	18%	34%
Delta Airlines	95%	12%	23%	0.6	31%	29%
Altria	28%	4%	6%	0.6	8%	11%
Philip Morris International	94%	12%	19%	0.5	19%	43%